



**Board of Trustees Meeting
March 18, 2019
Minutes**

At the Vestibule

1. Call to Order 6:00
2. Pledge of Allegiance
3. Invocation: given by Terrie Hall
4. Roll call: Board members Barrett Justice, Brian Larimer, Dianne Belsom, Isaac Martin. Also present: Terrie Hall and Caitlin Broadwater.
5. Public Comment: none
6. Isaac Martin was voted in as a new board member. Passed unanimously. One vote was called in by Bos Howard.
7. Adopt today's agenda: Dianne made a motion, seconded by Barrett. Passed unanimously, 4-0
8. Approve minutes of previous meeting: Barrett made a motion, seconded by Dianne. Passed 4-0.
9. Reports: Update: Project Manager and Principal
 - Vanguard: modules should be here on site by mid-June but will still need some prep; buildings are OSF approved.
 - Enrollment: about 5 new enrollments since last meeting. Yard signs are in. We will let people take them at our event Sat. and whatever's left, the Board members will help get up around the county.
 - Recruitment: (LOCALiQ) Phone call with Hazel Miller. LOCALiQ is a digital marketing company who is working to promote Summit through FB and Instagram. Target audience is women in general and moms. Ads are designed for the target audience. Began on 2/5. Has reached 104,000 people. 184,000 impressions (times seen); generated 1700 clicks on our website; 853 link clicks. 10 shares. 927 post engagements. Also, if someone searches for "education," they will see an ad for Summit. People who visit the website will also see ads popping up online. Also, location services are being used. People who are at certain areas in the county (or out of the county) will be targeted (they must be on their phones while at those locations.) Anyone with ideas of what businesses we should target should send them to our Summit email address. Caitlin will compile a list. Hazel is also trying to get us into Upstate Parent Magazine.
 - Info from Paula Gray about insurance: PEBA. Full time employees will be on the state insurance. Summit is not going with the state retirement plan, due to solvency issues. Currently reaching out to other resources.



- P&I Budget update: approved this past week. We are currently purchasing supplies for the school year.

- Handbook: each Board member was given a handbook to review. Terrie Hall spent time going through it and explaining various points. We will be voting on the Handbook at our next meeting. Board members need to make notes of anything we need to discuss prior to voting. Also, check the mission statement on the website. Do we want to leave it or shrink it down some?

- Vote on Calendar: Dianne made a motion to approve; 2nd by Brian. Passed 4-0.

- Vote on uniform source: Carolina Stitches. Dianne made a motion to approve, 2nd by Isaac; passed 4-0.

- Signing Day Plan and Schedule: This Saturday March 23rd. 12-2, but volunteers need to be there by 11 am. We are getting a Bounce House and other props from the Baptist Association. Order will be mascot reveal; food; (lunch is being served) music (band will play during lunch); signing; mingle/play/bouncy house/snow cones.

- Plan for 100. 5 folding tables and 20 chairs. Dianne offered to bring 4 folding chairs. If anyone else has chairs or access to chairs, please bring them. Discussion of a photographer. Isaac gave a recommendation.

Concerns/Announcements:

- Dianne mentioned that we have permission to do a table at the Laurens Easter Egg hunt, which will be held at the Laurens YMCA on Sat. April 20th from 10-12. Let Caitlin know if you can help. Permission given by Parks Director Jason Pridgeon.

- Barrett asked that the date of our next Board meeting be moved to Mon. April 22nd, which everyone agreed to.

- Isaac asked about what pest control company Summit will use and to make sure they can deal with any pest or problem that arises.

- Also, a discussion of whether or not we should be a "nut free" facility. Terrie suggested everyone research what other schools do. We will need to make a decision on this soon.

- Meeting adjourned at 7:42 pm.

Minutes taken by Secretary Dianne Belsom.