



**Board of Trustees Meeting
September 24, 2018
Minutes**

Call to Order 5:30

1. Roll Call: Jay Lackey, Brian Larimer, Jeremy Sparks, Bos Howard, Dianne Belsom, Caitlin Broadwater, Barrett Justice
2. Public Comment (limit: 2 Minutes per person; 6 minutes total): None
3. Adopt Today's Agenda: adopted unanimously.
4. Approve Minutes of Previous Meeting: approved unanimously
5. Unfinished Business:
 - a. Action Item- Marketing vendor: Caitlin met with Daniel- owner operator of Kolectiv; updating website and re-branding; someone coming to do a video. Can be used for recruitment and fundraising; also, a fundraising toolkit; \$7200 from P & I grant. Unanimously approved to move forward with Kolectiv
6. New Business:
 - a. Values and Mission Statements: Vision: Foster a school climate that molds the development of individual character, sets the stage for academic achievement and establishes a lifelong pattern of success. 3 values are Veritas, Sapientia, Fortitudo: truth wisdom and courage: unanimous vote to affirm
Amendments to P&I Grant Budget: Caitlin- to submit a list of amendments; vote to authorize the list and we will vote via email. Ratify it at next board meeting. Passed unanimously
7. Reports:
 - a. Chairman Brian Larimer: Information on Meeting with Chick-fil-a: Brian spoke with them; waiting to hear from marketing firm first so we have the materials. Brian will follow up with Index.
 - b. Project Manager Caitlin Broadwater: Information on Website and Video: Caitlin- met with Daniel from Kolectiv; great ideas for website, all sections we need; non-discrimination clause. Headshots for website- need to wear best business attire. Video- will set up a time for us to do that. Will give much more info than we currently have. If anyone has pics of us working on building, that will be useful. Jay asked for samples of previous work.
 - c. Secretary: Dianne Belsom: Squealin' on the Square festival; doing a booth Oct. 5 & 6. Jeremy Friday: set up and most of the time; not Saturday; Brian out: keep up via text for schedule of who can work. Dianne- Friday only. Need a tent, table,



chairs- Caitlin. Set up Friday at 2 pm. Ends at 10 pm. Sat- 10-8. Need more volunteers to help.

- d. Fundraising: Information on contact lists. Bos- has made contacts with others to ask for money. We need 700-800,000 to get started. Jayce wants us to compile a list of contacts and email to her; names, addresses phone numbers and email addresses; everyone thinks of anyone we can think of to ask.
- e. Facilities: Information on building/property: Pastor Jimmy- Jeremy spoke with this week; has another \$12,000 for windows. Need \$17,000 more to complete; Jimmy wants quotes on exterior doors as well. Upstairs- CC paying to get scraped and primed; Jeremy got a check today to buy more materials. Roof- Jeremy spoke with Al- waiting to hear back to get it done. Hopefully done in next month. Caitlin wants quote on getting blacktop done. Oct. 18th- DOT is coming to do a traffic study.

Concerns/Announcements:

Newspaper article? Not quite yet, Bos suggested an article during a comparison of style; 3 different models. Press training by Alliance Defending Freedom 1 day training in Columbia next month. James will get us the info. Memoria Press- rigorous classical curriculum; not for everybody; for those kids who learn best in this way. First year their charter school curriculum is available- Memoria Press; Core Knowledge; these are the people we want to emulate; proven outcomes. Compare test scores from classical schools; James will ask if there is any research- Highlands Classical Alliance conference- Nov. 27-29th 4pm on Tues. done by noon on Thursday. Space in budget for 5; \$25 for meals. Plus, lodging.

9. Next meeting: October 15, 2018, 5:30 PM